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FOR IMMEDIATE RELEASE

Colonial Seal Locks In New Marketing Team

Westville, NJ - Colonial Seal Company, a New Jersey-based specialty distributor of standard and custom sealing solutions, is pleased to announce the new staff additions within the Marketing Department. Maria Yambo will assume the role of Marketing Manager; Ana Varela, SEO Manager and Karly Lynn Jeffers, Marketing Assistant.

Maria is responsible for the overall Marketing efforts in addition to measuring the effectiveness of the department as a whole. She holds a B.A. in Communications from Rowan University and comes to us with almost a decade worth of experience from the Corporate Communications field. Ana will be handling the SEO initiatives for the company. She holds a B.S. in Marketing and Public Relations. Ana recently moved to the TriState area from Boston where she gained the majority of her SEO experience while working for a tech company. Karly is currently enrolled in Rowan University pursuing her B.A. in Communications. She will be supporting all aspects of the marketing department while learning some essential tools of the business.

"We're thrilled to welcome the new members aboard during this exciting period of growth for the company," says Shannon Merkhofer, Colonial Seal General Manager. "Their knowledge and experience will provide a more seamless approach to future marketing strategies."

For more information contact us at sales@colonialseal.com or by phone at 800-564-2201.

About Colonial Seal Company

Founded in 1994, Colonial Seal Company is a registered Vietnam-Era, Veteran-Owned company located in a 20,000 square foot warehouse in Westville, NJ. Colonial Seal Company is ISO 9001:2008 certified and is a specialty distributor of oil and grease seals, hydraulic seals, custom seals, rotary shaft seals, o-rings, mechanical seals, shaft seals, metric seal, and gaskets.

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